





DEGREES
ANNUAL REPORT
FY23







## DEAR FRIENDS,

What an exciting year it has been! 2023 marked 180 Degrees 50<sup>th</sup> year as a Minnesota non-profit, an incredible milestone for our organization.

We celebrated in style with a festive gala at the Woman's Club of Minneapolis. Surrounded by friends, with congratulatory words from Senator Amy Klobuchar and Mayor Jacob Frey, we paid homage to our humble beginnings while unveiling a bold vision for the next fifty years.

From our start over five decades ago, 180 Degrees has grown to now include eight different shelter and housing programs. With an unwavering commitment to helping people who often face the challenging barriers, our services impacted the lives of over sixteen hundred people this past year.

This year, with your help, we've begun a major transformation of our facilities. With support from the Peter J. King Family Foundation and many donors, renovations were completing at Brittany's Place, expanding services there. With \$2.5 million in state funding, renovations commenced at our St. Cloud Youth Shelter and are scheduled for 2024 for our Clifton Place program.

In March, we entered into an exciting partnership with Beacon Interfaith Housing Collaborative. Our partnership at Great River Landing, a 72-unit residence for men transitioning from prison to the community, doubles our capacity to positively impact the lives of men eager to contribute to their communities and families.

As we reflect on this year of growth and transformation, we extend our deepest thanks to you. Whether you're a first-time or long-standing donor, a dedicated volunteer, or a valued service provider, your support and commitment fuel our mission. Together, we can build a brighter, more inclusive future.

With heartfelt appreciation,

Fredrick Blocton
Board of Directors President
UpNet Technologies

Dan Pfarr President/CEO 180 Degrees, Inc





# **OUR STORY**

180 Degrees was founded in 1971 by Robbie Robinson—a man who spent 20 years in and out of the criminal justice system—to help men rebuild their lives after incarceration. Since our founding 50 years ago, 180 Degrees has helped over 15,000 youth and adults break the cycle of trauma created by poverty, racism, mass incarceration, and exploitation.

## **OUR MISSION**

180 Degrees creates safe spaces and services that honor each individual's healing journey.

# **OUR VISION**

Every person can experience hope for the future and reach their full potential.

## **OUR CORE BELIEFS**

- 1. We recognize racism has a real impact and commit to working to eradicate systemic racism.
- 2.It is through trauma-informed care, relationships, and community that healing, recovery, and growth are possible.
- 3. We believe culture is a powerful element in the healing process.
- 4. We believe physical, mental, and spiritual health contribute to individual well-being.
- 5. We believe in the power and positive impact of community connectedness for both individuals and organizations.



# **YOUTH SERVICES**

# PROGRAM IMPACT



#### **BRITTANY'S PLACE**

Opened in 2014 in St. Paul as Minnesota's first and largest emergency shelter for girls ages 10-17 experiencing sex trafficking, Brittany's Place has evolved to offer a full continuum of services for youth of all genders. 98 served via Emergency Shelter, 11 served in Transitional Living. 50% exited to safe, stable housing and 53% improved social connections.



#### **HOPE HOUSE**

The only shelter for youth under 18 west of Highway 100, Hope House, in Chanhassen, meets the needs of southwest metro homeless youth ages 14-19. In partnership with Open Hands Foundation.



#### ST. CLOUD YOUTH SHELTER

The only shelter for youth under 18 in central Minnesota, St. Cloud Youth Shelter draws clients from thirteen largely rural counties. Major milestones included kick-off of a phased \$5.1 million renovation for the shelter.



#### **VONWALD YOUTH SHELTER**

The only shelter for youth under 18 in southeast Minnesota, VonWald Youth Shelter, in Rochester Township, is the only 24-hour shelter for youth ages 12-19 in a 20-county region of southeast Minnesota



# **COMMUNITY REENTRY SERVICES**

# PROGRAM IMPACT



#### **CLIFTON PLACE**

Now in its 51st year, Clifton Place provides short-term housing to men rebuilding their lives following incarceration. Through support groups and structured programming, clients secure employment, establish family connections, and exit to stable housing. **260 men received short-term housing at Clifton Place, our flagship program launched in 1973.** 



#### **CLIFTON APARTMENTS**

Piloted in November 2021, 180 Degrees operated 28 units of affordable housing in Minneapolis. An additional 40 people were housed at 180 Degrees' deeply affordable residential program at Columbus/Franklin apartments.



#### **GREAT RIVER LANDING**

In March, 2023, 180 Degrees entered into partnership with Beacon Interfaith, the owner/operator of Great River Landing, a 72-unit residence in Minneapolis. Leveraging 50 years' experience with this population, 180 Degrees is the onsite service provider.



# **CLIENTS SERVED IN FY23**

### **YOUTH SERVICES**

# **SHELTERS OPEN 24/7/365**



**1297** clients served through Youth Services



317 youth received up to 90 days of safe shelter

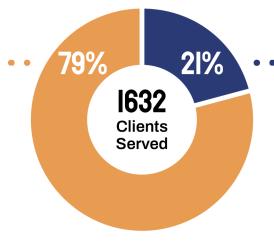


290 youth received outreach support

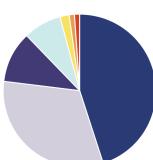
61% are youth under 19 and 39% are adults 18+



39%

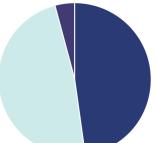


#### **ALL CLIENTS SERVED**



68% of clients served identified as BIPOC:

- Black/African American 45%
- White 32%
- Native American/Alaska Native 11%
- Hispanic/Latino 8%
- Mix Race 2%
- Pacific Islander Native Hawaiian 1%
- Asian 1%.



- 48% of clients identified as female
- 48% of clients identified as male
- 4% of clients identified as trans/gender non-conforming

## **COMMUNITY REENTRY SERVICES**



335 clients served through Community Reentry Services



**75%** of clients identify as BIPOC



**260** men received short-term housing at Clifton Place, our flagship program launched in 1973.

11% of clients identify as LGBTQIA (30% in youth shelters)



# **FY23 ACCOMPLISHMENTS**

- Positively impacted the lives of 1632 vulnerable youth and adults providing shelter, supportive housing and services
- Completed \$750,000 in renovations at Brittany's Place while adding new
   Transitional Living Program extending residential stay up to 18 months
- Broke ground for \$5.3 million transformative renovation of St. Cloud Youth
   Shelter, ensuring continued operations for Central Minnesota homeless youth
- Doubled capacity to deliver housing and services to men exiting prison through partnership with Beacon Interfaith at Great River Landing residence in Minneapolis
- Integrated use of Power180 across the agency, providing new insight into client needs and outcomes



#### (Above

180 Degrees Leadership gathers for a photo during the 50<sup>th</sup> Anniversary Celebration.

#### (Below)

Renovations at St. Cloud Youth Shelter continue as Phase 3 of funding begins.







Mario is midway through completing his degree in Heating, Ventilation, & Air Conditioning at Minneapolis Community and Technical College. Excelling in his classes is a point of pride for this man who spent ten years in prison before being released to 180 Degrees' Clifton Place program. Robert's support team at Clifton Place connected him with critical mental health services and ongoing medical care. With foundational services in place, Mario's been able to continue pursuing his dream of completing his vocational training.





Brittany's Place is proof that lives can turn around. Last spring, in front of a cheering audience, 17-year-old Juni walked across the graduation stage, shook hands with North High School's principal and received her diploma.

Amidst the backdrop of COVID, distance learning, and two years of racial unrest, this was a major accomplishment for her entire class. But what few people knew is that Juni graduated while living at Brittany's Place and healing from sex trafficking that began when she was just 10 years old.

Juni will soon move into our new Transitional Living Program as she takes her next steps towards independent living.



# **COMMUNITY ENGAGEMENT**













(From left to right, top to bottom)

- 1. Boston Scientific volunteers gather for a day of a service at Great River Landing
- 2. 50<sup>th</sup> Anniversary attendees enjoying a night of giving and celebration
- 3. Stearns Bank employees volunteering over the summer at St. Cloud Youth Shelter.
- 4. A group of Weidner Cares volunteers gather for a cleanup day at St. Cloud Youth Shelter.
- 5. Kimber Olson, MN fiber artist, displays the finished honeycomb art piece created with Brittany's Place clients.
- 6. Securian volunteers help out at the annual Brittany's Place Golf Outing.

©180 Degrees

# STATEMENT OF FINANCIAL POSITION

# STATEMENT OF ACTIVITIES

	2023
ASSETS	
CURRENT ASSETS	\$2,226,434
NET PROPERTY & EQUIPMENT	\$8,830,494
OTHER ASSETS	54,978
TOTAL ASSETS	\$11,111,906
LIABILITIES	
CURRENT LIABILITIES	\$2,711,066
LONG TERM LIABILITIES	\$2,657,685
TOTAL LIABILITIES	\$5,368,751
NET ASSETS	
UNDESIGNATED	\$5,202,905
BOARD DESIGNATED	\$360,000
WITH DONOR RESTRICTION	\$180,250
TOTAL NET ASSETS	\$5,743,155
TOTAL LIABILITIES AND NET ASSETS	\$11,111,906

Charities
REVIEW

REUTE

MEETS
STANDARDS

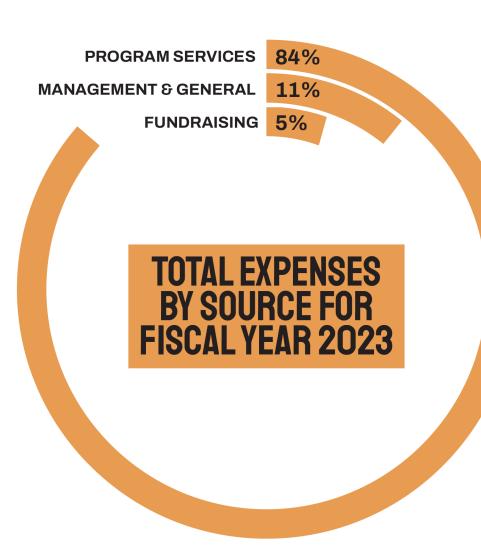
smartgivers.org



2023 **REVENUE** \$2,980,994 PROGRAM REVENUE AND GOVERNMENT CONTRACTS \$4,596,875 **CONTRIBUTIONS AND GRANTS** \$524,569 CAPITAL CAMPAIGN CONTRIBUTIONS \$1,186,258 CONTRIBUTED NONFINANCIAL ASSETS \$147,726 RENTAL INCOME \$158,637 SPECIAL EVENT INCOME \$121,981 OTHER INCOME NEW MARKET TAX CREDIT LOAN OF FORGIVENESS \$9,717,040 **TOTAL REVENUE EXPENSES** \$7,220,648 PROGRAM SERVICES **SUPPORTING SERVICES** \$928,579 MANAGEMENT AND GENERAL \$484,733 **FUNDRAISING TOTAL EXPENSES** \$8,633,960 **CHANGE IN NET ASSETS** \$1,083,080 \$4,660,075 NET ASSETS AT THE BEGINNING OF THE YEAR **NET ASSETS AT THE** \$5,743,155 **END OF THE YEAR** 

Year Ended June 30, 2023

# FY23 EXPENSES & REVENUE BY SOURCE



PROGRAM REVENUE & GOVERNMENT CONTRACTS
CONTRIBUTED NON-FINANCIAL ASSETS
CAPITAL CAMPAIGN CONTRIBUTIONS
RENTAL & SPECIAL EVENT INCOME
OTHER INCOME
2%

TOTAL REVENUE BY SOURCE FOR FISCAL YEAR 2023





# **180 DEGREES BOARD OF DIRECTORS**

#### **Board Chair**

Fredrick G. Blocton

President, Upnet Technologies

#### **Vice Chair**

**Tiffany Toussaint** 

Manager, Talent Acquisition Mortenson Construction

#### **Treasurer**

**Shelley Nelson** 

Client Manager, Simplify Wealth

#### **Secretary**

**Sara Moret** 

Senior Director, Generative A.I., Target Corporation

Erin Braaten, Senior Director of Talent Acquisition, Ampact

JoAnn Brown, Project Supervisor, Reentry Unit MN Department of Corrections

John Dinusson, President & CEO, Eva Medtec, Inc.

Dale J. Forsberg, President, Watson-Forsberg Co.

Ryan J. Foss, Advancement Consultant, Bolder Options

Nick J. Keller, School Social Worker, St. Paul Public Schools

Brian T. Kimmes, Advancement Team, Dunwoody College of Technology

Jen Medernach, Vice President, Program Management Thomson Reuters

# **LEADERSHIP TEAM**

President & CEO

Dan Pfarr

**Chief Programs Officer** 

**Richard Coffey** 

**Chief Advancement Officer** 

Janet Hallaway

**Chief Operating Officer** 

Girma Yimam

Chief Data, Quality & Innovation Officer

Patty Carlson



# THANK YOU

# TO OUR GENEROUS DONORS, VOLUNTEERS, & SERVICE PARTNERS.

Platinum Transparency **2023** 

Candid.



#### **Contact Us**

1301 East 7th Street Saint Paul, MN 55106 (651) 968-8908 www.180degrees.org



